

The Value of Student Portfolios in the Job Search

Erika L. Spring, RDH, BSDH, MEd. | Zyris



Disclosures



- ❖ Zyris, Community & Education
- ❖ Registered Dental Hygienist 24 years
- ❖ Masters in Educational Leadership, NAU

- ❖ Owner Founder Spring Innovative
- ❖ Co-Founder UpScale Education LLC
- ❖ Adjunct Faculty Coastal Carolina Community College
- ❖ SDA Trainer, EMS
- ❖ DISC Certified Trainer, PeopleKeys

Erika L. Spring
DEDICATED DENTAL ADVISOR

Objectives

- Identify the key traits that potential employers are seeking
- Identity marketing strategies to assist in creating a professional brand
- Identify key components included in a portfolio
- Evaluate preparedness for the job search

Impact student readiness for the “real world”

Student Struggles

Students struggle with **CLARITY**

How to **TRANSITION** into the professional world?

How to gain access to **TECHNOLOGY** in offices that I was used to in school?

Why **NETWORKING** crucial



What are 3
qualities to
look for in a
dental team
member?

trustworthy
teamoriented
honest reliable
selfstarter
coachable
criticalthinker
compassionate
passion

Sarah Eller, Clinical Director Wally Health

Lacie Robinson, DDS, Robinson Family Dentistry

Melissa Obrotka, Education Manager EMS

Finding YOU

Brand and Marketing for Students



Joanne Lii
Senior Campaign Manager

“Play to your own strengths and don’t get distracted by what others are doing”

– Joanne Lii, Zyrus Sr. Campaign Manager

Identify “who **YOU** are”
What makes you **DIFFERENT**

Be **VISIBLE**
Website
LinkedIn

Stay **ACTIVE**
Communities
Social Media

Need Help? Hire Out!

Preparation is KEY to Creation!

Personal Wants/ Needs

Compensation

Benefits

Retirement

Associate/Owner

Personal Development

Leadership

Work-life Balance

Professional Wants/needs

Owner/Associate

Practice Size

Leadership

Multi Practice Provider

Fee for Service/ Insurance

Practice culture

Specialty/Community Health

Steps to Creating a Professional Portfolio

1. Address individual goals
2. Pick an online platform
3. To-Do List:
 - ✓ Resume
 - ✓ Cover Letter
 - ✓ Reference List & Letters
 - ✓ *Professional* Headshots
 - ✓ List of Q&A's
4. Networking

Things to include

Social Media Links

Join Professional Communities

Videos

****Samples of exemplary work****

- Case studies
- Photos
- Research
- Publications
- **Systems & technology**



Dental Implant Brands



Next Level Ready

- Networking
- Connecting
- Build Relationships
- Partnership



JOIN THE COMMUNITY

Empowering Dentistry

At Zyris, we believe that better dental technology delivers better care experience for patients and clinicians everywhere.



Meet Rachel

■ Rachel Ogburn / RDH

[ABOUT ME](#) [RESUME](#) [CERTIFICATIONS](#) [GBT](#) [More](#)



**Rachel
Ogburn, RDH**

Dental Hygienist



Hello,

**My name is Rachel Ogburn, welcome
to my online portfolio.**

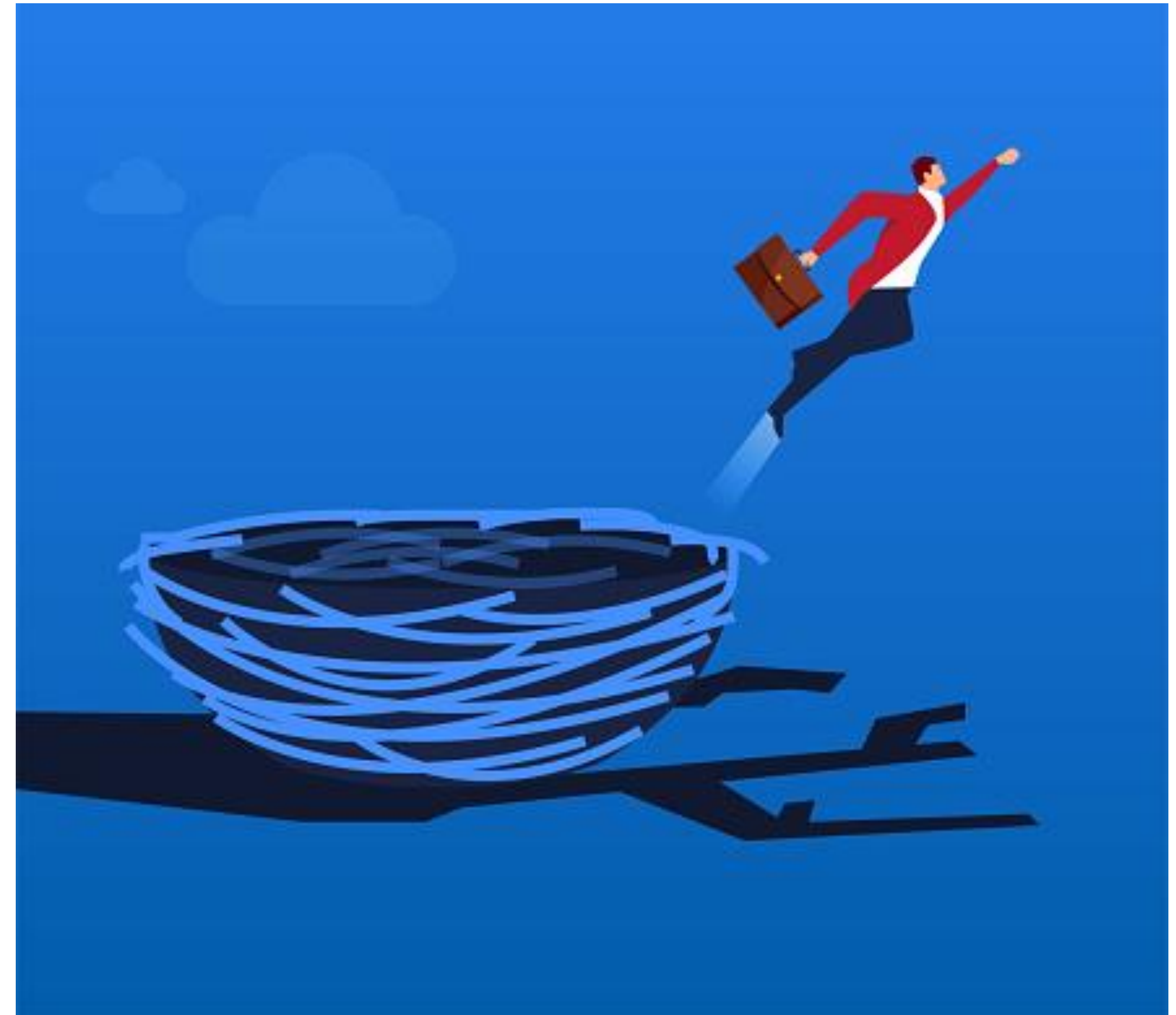




Time to fly!

Faculty Tips

- Your mission: mentor and prepare them to fly on their own
- Time & Preparation
- They won't feel ready
- Portfolios showcase students and the school
- Practice- Role Play, mock interviews, job fairs
- Encourage outside mentorship & professional organization membership





Showcase
qualities

trustworthy
teamoriented
honest reliable
selfstarter
coachable
criticalthinker
compassionate
passion

Our mission

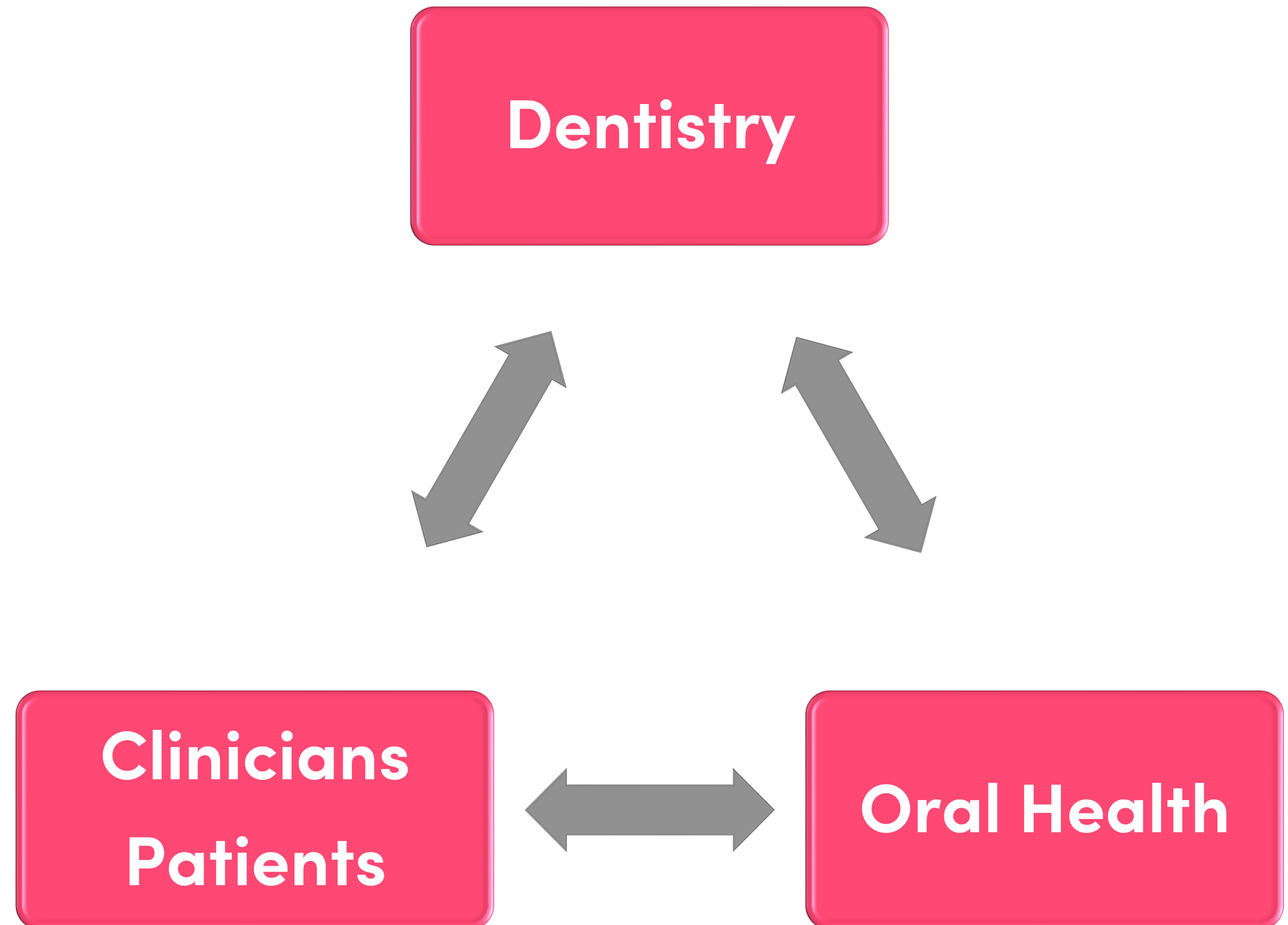
Zyris is radically improving the experience of dentistry with category-defining products, educational resources, and community collaboration.

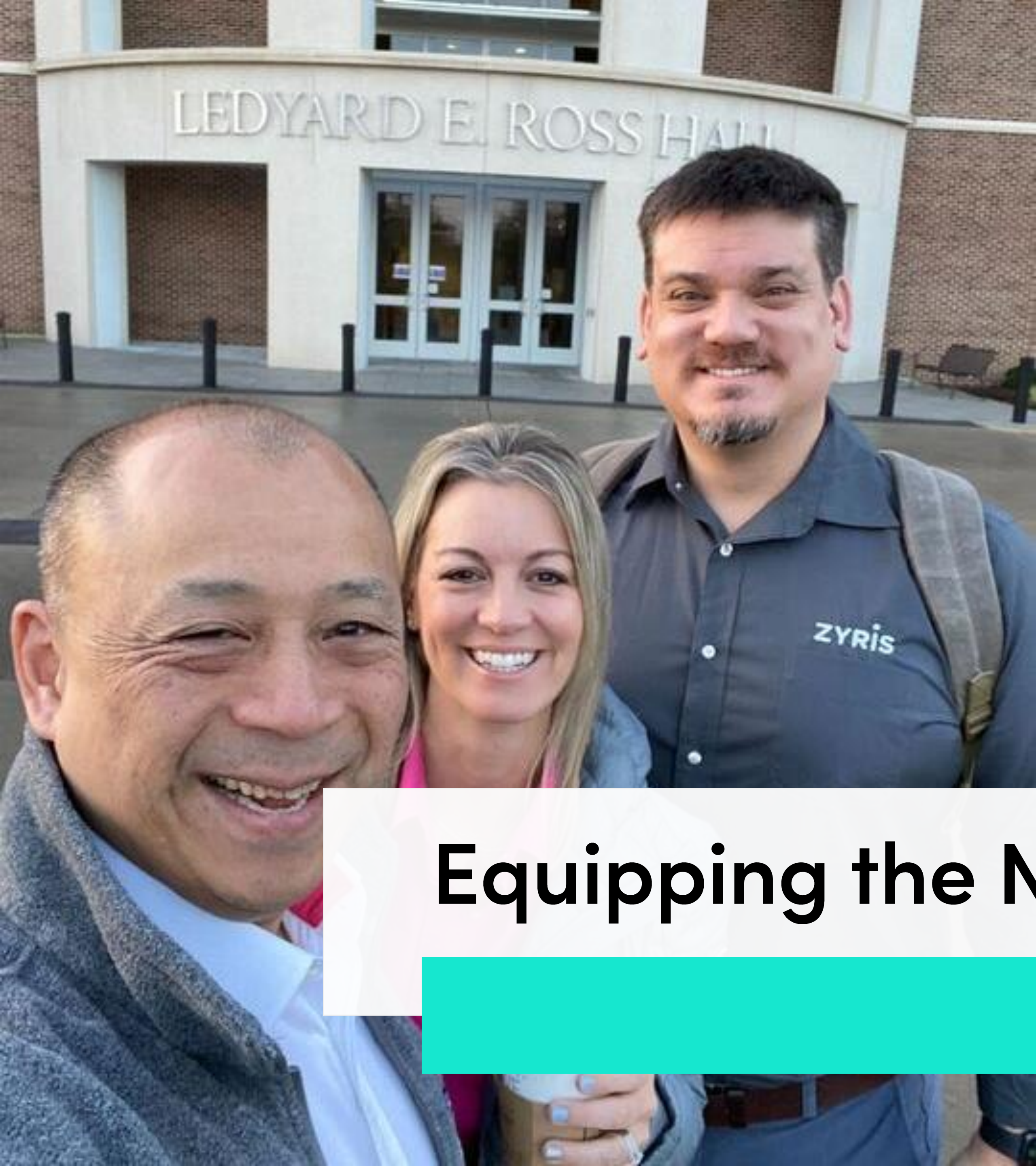
We envision a world with better oral health for everyone.



Zyris Cares

- Staffing Shortages
- Assists in solo performance
- Engages & expands CDA use
- Ergonomics
- Efficiency
- Patient Experience





Dental Education Partnership Program (DEPP)

Zyris has developed a Dental Education Partnership Program designed to enable your educational institution to expand its curriculum to include modern alternatives to traditional isolation at a minimal cost.

By entering into a partnership with Zyris you'll provide state-of-the-art dental isolation and superior oral control to your student population, enabling them to focus more on the academic and clinical sides of dental medicine while learning to provide comprehensive dental care.

Equipping the Next Generation

By taking advantage of this exclusive offer, you gain access to state-of-the-art dental isolation and superior oral control for your students clinical outcomes, keep costs low, and safeguard the health and safety of your faculty and staff.



Education changes the future of dentistry!

**Dr. Harlee Rowe, US Navy
2022 ECU Graduate and CCCC 2012 Graduate**

Bridge the Gap between School and Professional Practice

We are happy to support emerging dentists during their first year in practice.



IT'S GRADUATION TIME!

Zyris, creators of Isolite®,
DEPP BRIDGE PROGRAM

Claim your graduation gift!

We are happy to support emerging dental professionals during their transition into practice.

Isovac Dental Isolation Adapter 3-pack
An \$1100 gift to you on behalf of Zyris.
Plus 20% discount off of mouthpieces for
up to six (6) months after receiving your
complementary Isovac.

Link Below!



adea
faculty
thankyou
students



Erika Spring, RDH, BSDH, MEd.
espring@zyris.com
805-883-6486