Using Technology for Patient and Provider Education

Jessica Hennecke, Vice President, Digital Dentistry
Agenda

1. Aspen Dental Digital Ecosystem
2. Technology to aid in Patient Education
3. Technology to aid in Provider Education
FACULTY PROFILE

Jessica Hennecke
Vice President, Digital Dentistry | ADMI

Contact information
Email: jessica.hennecke@aspendental.com
Technology for Patient Education
Why is intraoral scanning important for the New Patient Journey and patient education?
“You can only treat what you see. You only see what you know. Once you see deeper into something you will never unsee it.”

DR. FRANK SPEAR
What do patients see?
Patients remember 80% of what they hear.
Patients remember 20% of what they read. 

Fact or Fiction?

Fact
Patients remember 75% of what they **See**

**FICTION**

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*AspenOne*
Patients Remember...

10% of what they hear
20% of what they read
80% of what they see
Dental Health Scans

What can we use them for?

**Trios Patient Engagement Apps**

- Patient Monitoring
- Treatment Simulator & Motto Assessment Tool
- Smile Design

[Images of dental scans and software interfaces]
Technology for Provider Education
Provider Education Tools

**CASE PLANNING**
Tools to show caries, changes over time, and specialty service planning such as implant and clear aligners

**MENTORSHIP**
Easy access to scans allows for immediate feedback on dental treatments being provided – i.e. crown/bridge preps, denture impressions, etc

**SELF EVALUATION**
Self Reflection during various treatment stages i.e. Crown and Bridge Insertion
Thank you!