

Using Technology for Patient and Provider Education

Jessica Hennecke, Vice President, Digital Dentistry

AspenOne

Agenda

1. Aspen Dental Digital Ecosystem
2. Technology to aid in Patient Education
3. Technology to aid in Provider Education

AspenOne



FACULTY PROFILE

Jessica Hennecke

Vice President, Digital Dentistry | ADMI

Contact information

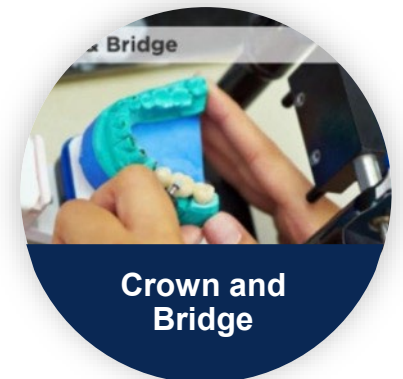
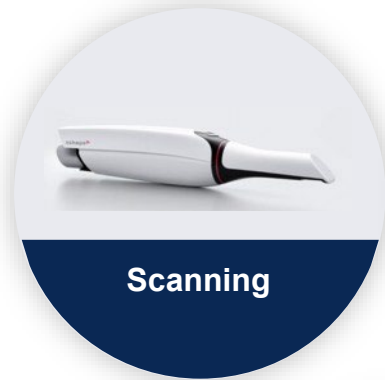
Email: jessica.hennecke@aspendental.com



Disclosure: Speaker is employed full time
by Aspen Dental Management, Inc.



Aspen Dental Digital Ecosystem





Technology for Patient Education





**Why is intraoral
scanning important
for the New Patient
Journey and patient
education?**



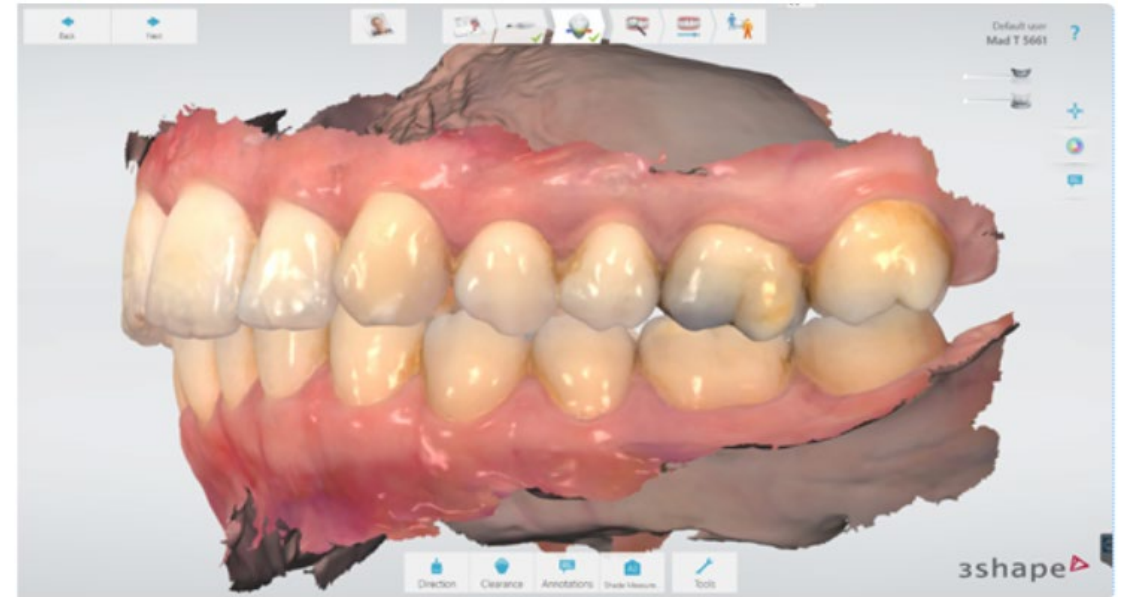
“You can only treat what you see.
You only see what you know.
Once you see deeper into
something you will never unsee it.”

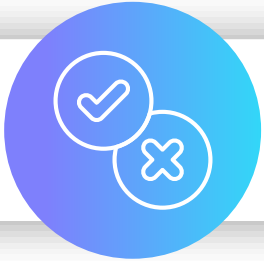
DR. FRANK SPEAR

AspenOne



What do patients see?



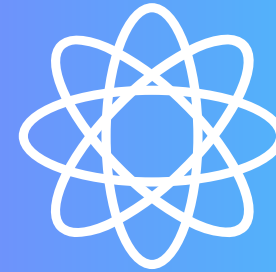


Fact or Fiction?

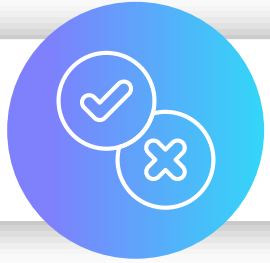
Patients remember
80% of what they
Hear



AspenOne



FICTION

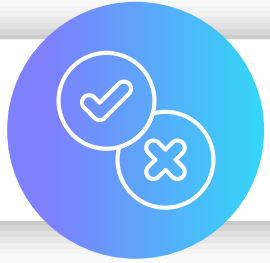


Fact or Fiction?

Patients remember
20% of what they
Read



FACT

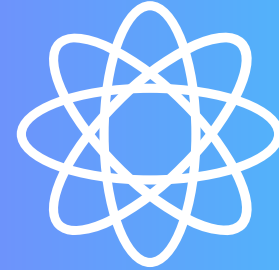


Fact or Fiction?

Patients remember
75% of what they
See



AspenOne



FICTION

Patients Remember...



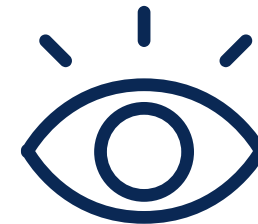
10%

of what they hear



20%

of what they read



80%

of what they see

Dental Health Scans

What can we use them for?



Trios Patient Engagement Apps

- Patient Monitoring
- Treatment Simulator & Motto Assessment Tool
- Smile Design





Technology for Provider Education



Provider Education Tools



CASE PLANNING

Tools to show caries, changes over time, and specialty service planning such as implant and clear aligners

AspenOne



MENTORSHIP

Easy access to scans allows for immediate feedback on dental treatments being provided – i.e. crown/bridge preps, denture impressions, etc



SELF EVALUATION

Self Reflection during various treatment stages i.e. Crown and Bridge Insertion

Thank you!

AspenOne